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FOR IMMEDIATE RELEASE

**Vision Fitness S7100 Suspension Elliptical™ Trainer Wins
“Top Gear of the Year” Award from ShapeYou.com**

COTTAGE GROVE, Wis. (December 30, 2009) – Vision Fitness received a “*Top Gear of the Year Award*” from ShapeYou.com, an online resource for health and fitness nutrition, training and other information. The Vision Fitness® S7100 Suspension Elliptical™ Trainer received top honors in the home ellipticals category.

The S7100, which retails between \$2,699 and \$2,999 based on the console selected, was recognized by ShapeYou.com for its PerfectStride™ system, which is exclusive to Vision Fitness. PerfectStride technology offers the ideal combination of biomechanical and ergonomic features, including: pivoting footplates, a natural elliptical foot path, a stride length that automatically adjusts with incline changes, and small pedal spacing for proper knee and hip alignment. These features combine to create an elliptical that is extremely comfortable for users of all sizes. Additionally, the S7100 offers 20 levels of incline (18% to 37%) and both forward and backward pedaling to keep workouts varied and challenging.

“The S7100 is truly a game changer in the elliptical market,” said Mark Zabel, vice president of global marketing for Johnson Health Tech North America, manufacturer of Vision Fitness equipment. “For the first time, consumers can purchase a Suspension Elliptical that’s sized and priced specifically for the home market. The S7100 is a smaller, more economical Suspension Elliptical trainer that offers many of the same features and benefits of the larger-sized versions. It opens our elliptical platform to a much broader audience.”

To learn more about Vision Fitness’s “*Top Gear of the Year Award*,” visit www.ShapeYou.com. For more information about the Vision Fitness S7100 Suspension Elliptical Trainer, go to www.VisionFitness.com.

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About Vision Fitness

Vision Fitness, which began as a division of Trek[®] Bicycle Company, is the premier specialty fitness brand of Johnson Health Tech, the fourth largest fitness equipment manufacturer in the world. In addition to Vision, Johnson Health Tech is home to some of the most respected brands in the fitness industry, including: Matrix, AFG, and Horizon. The company manufactures a wide assortment of fitness equipment for both commercial and residential use, including treadmills, elliptical trainers, exercise bikes and strength training equipment.

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